

Pre-Shoot Expectations for 3D Space Photography

What will be photographed?

A 3D Space photo shoot is different than standard still photography and is for interior spaces. The camera is not designed for outdoor use.

Closets:

Small closets with items are not photographed.

Small empty closets will be shot with a Closet Peek where appropriate, or based on agent preference may be shot open or closed

Large walk-in closets are included

Garages:

Are not included unless specifically requested, or a Floor Plan is ordered

Separate Buildings:

Separate buildings must be photographed as two separate models, and are priced accordingly. Examples are detached living quarters, workshop, cottage, etc.

Luxury Showers:

A Shower Snap scan position inside a luxury step-in shower will be made so the viewer can get a closer look at tile and fixtures

How long will it take?

3D photography generally takes longer than still photography. Plan on approximately 2.5 hours for 2,500 square feet, which includes set up and planning. We do a preliminary walk through to turn on lights, making sure things look good and to determine the best scanning path.

Does the agent need to be present?

This is totally up to the agent. Due to the nature of the photography, people and pets cannot be in the vicinity of the camera. We work alone (lockbox), or with the agent, or home owner present. A confirmation text will be sent to the agent when the scan is complete if working alone.

What if workers are on site?

Because the camera rotates 360 degrees with each photo scan, people/animals cannot be in view of the camera during the session. The camera does record the exterior through windows, so if workers are on site outdoors, we cannot guarantee they will not be viewable in some camera angles.

CAPTURE IT 3D – MATTERPORT SERVICE PROVIDER FOR THE BAY AREA

Home/Site Preparation:

Make sure the home is in a 'staged' condition with no clutter, is vacuumed, dusted, and all light bulbs working. We recommend removing personal items from bathrooms, showers, sinks and laundry areas. Also remove toilet bowl brushes, pet dishes, etc.

How does lighting impact the 3D Tour?

The 3D Pro-Camera collects HDR (high dynamic range) data and automatically balances the bright and dim areas of the property. It operates very well in low light conditions so additional lighting sources are generally not required.

It is optimum to have all lights bulbs the same color temperature, preferably Bright White or Cool White

How does the process of 3D photography work?

The camera is placed in a corner of a room, and then moved through the property 'one scan position' at a time by moving the camera 2-10 feet at a time (like bread crumbs in a forest).

The 'next' scan has to have enough data from the 'previous' scan to recognize where it is in the house. The camera rotates 360 and captures all that it sees. During one rotation it captures over 10 million bits of data.

Can you Photoshop areas or objects?

There is no 'photo-shop' or adjustment capability.

Why are exteriors difficult to capture?

The camera uses infrared to determine the outlines/edges of objects and sees only black & white. So it is designed for interior spaces only as the heat from sunlight 'confuses' the infrared lens. However, with the right conditions (shaded porch/deck) some exterior shots may be captured. Work is guaranteed, except for capturing any exterior shots. Pricing shows exterior shots as extra, however complimentary exterior 'walk-out' shots are included when possible/appropriate. It may be as little as just one 'step-out'.

If asked about exterior shots, it is recommended to explain to your client that exterior shots are not part of the 3D, and that is covered by the stills/aerial. Then when exterior shots are included, you get the 'bonus' wow factor.